



2018 Sponsorship Packages

*The Professional Women's Network of Durango provides a forum for women to share their creativity and inspire each other in a collaborative environment. Our goal is to help women connect with each other, build leadership roles and support our community. We have **more than 370 members** and are the largest organized group of professional women in the Four Corners region.*

Our corporate sponsors are what keep PWN of Durango moving forward and allow us to bring in guest speakers and cover the administrative costs of our monthly gatherings. Your company's name on the PWN sponsors list means you have joined in our important work to advance women professionally in our community.

PWN of Durango offers our corporate sponsors these tangible benefits: Please check a box below.

Riveter Level – Title Sponsor -Industry exclusivity- Includes Title Sponsorship of PWN monthly events. *(this is on a first come first serve basis, with priority to Board Members).*

5 spots available

\$1,500 for 2018

Benefits: Name appears as Title Sponsor. Name/logo appears on front page of www.pwndurango.com website w/ company link (PWN website averages 1,200 visits per month), name/logo appears on marketing materials at monthly events where applicable, name/logo appears on all newsletters and email blasts. Signage allowed at events, must be approved by Board. Approved giveaways are allowed. Monthly events occur on the second Tuesday of every month (excluding June and July). Number of events and event dates are subject to change.

Plus:

Once a year the opportunity to talk at a monthly meeting for 3- 5 minutes about your business.

Two VIP reserved seats at all PWN (seated) events (sponsor must confirm attendance prior to event to guarantee reserved seating).

Tags and mentions on social media (Facebook & LinkedIn).

Name mentions at events, where applicable.

O’Keeffe Level - Mega Sponsor

Unlimited spots

Corporate (Over 10 employees) - \$1,000 for 2018

Small Business/Female Entrepreneur (6 and under employees) - \$750 for 2018

Benefits: Name appears as O’Keeffe Sponsor. Name/logo appears on front page of www.pwndurango.com website w/ company link (PWN website averages 1,200 visits per month), name/logo appears on marketing materials at monthly events where applicable, name/logo appears on all newsletters and email blasts. Signage allowed at events, must be approved by Board. Approved giveaways are allowed. Monthly events occur on the second Tuesday of every month (excluding June and July). Number of events and event dates are subject to change.

Roosevelt Level- Special Event Presenting Sponsor

1 Event/Year - *(Past events, Jen Sincero @ DAC, Mike Michalowicz @ Ft. Lewis, Live Music of Hello Dollface @ Secret Garden @ Rochester)*

\$TBD contact us for details

Benefits: Name appears as Presenting Sponsor of special event. Name/logo appears on event section of www.pwndurango.com website (PWN website averages 1,200 visits per month), name/logo appears on all marketing collateral relative to specific event. Tags or mentions on social media (Facebook & LinkedIn). Signage is allowed at events. Marketing materials must be approved by Board. Allowed to speak at the event you are sponsoring for 3 - 5 minutes. **Name will be included in radio spots on 99X and 92.9 The Point. 4 x :30 second spots per day, Mon - Sun 6am - 10pm in the week and a half leading up to the event.**

Angelou Level -Presenting Sponsor - Event specific

4-6 spots available

\$350 per event:

Benefits: Name appears as Presenting Sponsor of monthly event. Name/logo appears on event section of www.pwndurango.com website (PWN website averages 1,200 visits per month), name/logo appears on all marketing collateral relative to specific event. Tags or mentions on social media (Facebook & Linked In). Signage is allowed at events. Marketing materials must be approved by Board. Allowed to speak at the event you are sponsoring for 3 - 5 minutes. **Name will be included in radio spots on 99X and 92.9 The Point. 4 x :30 second spots per day, Mon - Sun 6a - 10pm in the week and a half leading up to the event.**

Gaga Level- (Speak & Sponsor) Event specific.

1-2 spots available

\$400 per event:

Benefits: **Opportunity to present YOUR product/company to our members.** Presentation requirements: No more than 20 minute lecture/presentation. Lecture/presentation outline must be approved by Board. Approved giveaways are allowed. Name/logo appears on event section of www.pwndurango.com website (PWN website averages 1,200 visits per month). Name/logo appears on all marketing collateral relative to specific event. Signage is allowed at events. Marketing materials must be approved by Board. **Name will be included in radio spots on 99X and 92.9 The Point. 4 x :30 second spots per day, Mon - Sun 6a - 10pm in the week and a half leading up to the event.**

Fitzgerald Level -After-Hours

1-2 spots available

\$300 per event:

Benefits: Opportunity to host an after-hours event at your place of business; examples are shopping event & wine tasting. Event is designed to provide a private networking opportunity for PWN members on a designated evening. Host will provide special offers or discounts and refreshments to PWN members. Approved giveaways are allowed. PWN will send out electronic invitations to members, and promote on social media. Name/logo appears on event section of www.pwndurango.com website (PWN website averages 1,200 visits per month). Name/logo appears on all marketing collateral relative to specific event. **Name will be included in radio spots on 99X and 92.9 The Point. 4 x :30 second spots per day, Mon - Sun 6a - 10pm in the week and a half leading up to the event.**

Sponsors are responsible for ensuring that material submitted for inclusion on our website, social media and marketing materials is accurate and complies with applicable laws. PWN of Durango is not responsible for the illegality or any error, inaccuracy or problem in the sponsor's materials. PWN of Durango reserves the right to use sponsor material including logos on PWN of Durango promotional materials. PWN of Durango reserves the right to reschedule and/or cancel events, approve creative on all banners and for final placement of banners at events.

Company Name: _____

Contact Name: _____

Position/Title: _____

Contact Info: Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Amount Due: _____

Authorized Signature: _____

Please make check's payable to: Professional Women's Network of Durango

Please fill out the above form and return along with sponsor fee to:
Melissa Glick
PWN of Durango C/O Think Network Technologies 3067 Main Ave.
Durango, CO 81301